



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Influence: The Art & Science of Changing Minds



How would you like to snap your fingers and instantly your colleagues, customers, and prospects would agree with your position? Whether your pitching a new idea, recommending a change in course, or trying to close a big piece of business, you can dramatically improve your chances for success if you understand how people make decisions and what causes them to act. Influence is a dynamic leadership development program that draws on the latest scientific research to illustrate how you can influence people inside and out of your organization to see things your way without resorting to manipulation. Filled with hands-on small-group exercises, you'll leave this program with practical ideas you can apply right away.

Steve Hughes, CSP

Steve is the President of *Hit Your Stride, LLC*, a consultancy that helps people look and sound smart when they talk. Author of the book *Captivate: Presentations That Engage and Inspire* and has been featured on CBS, NPR, and BBC Radio. A former ad agency owner, today Steve works with top companies, national associations, and leading universities with 85% of his annual revenue coming from referrals and repeat clients. He holds a BA in French Literature and European History from the University of Kansas and an MBA in Marketing from Washington University in St. Louis.



Three Main Core Competencies
Change, Managerial Skills, Communication

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book “Captivate: Presentations that Engage and Inspire”

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401