



LEADERSHIP USA™

FEATURED FACULTY

AVAILABLE MONTHLY MEMBERSHIP SEMINAR

Bottom Line Leadership



Creating a focused, engaged, and capably led workforce is one of the best things any organization can do for its bottom line. In this workshop, you'll learn about the connection between Leadership, Employee Engagement, and your business results. You'll walk away, excited to implement the practical and actionable ideas you'll gain on recruiting, retaining, and engaging your workforce, in this insightful, high-content, and entertaining leadership workshop. The workshop is organized under the following three fundamental principles: Getting your employees committed to the mission of your organization, Enabling them to perform at their best, Showing them you care about them as people.

Richard Hadden, CSP

Richard Hadden is a workplace expert who focuses on Leadership, Employee Engagement, and connecting people to profit. He is the co-author of the popular *Contented Cows* leadership book series, including his latest book, *Contented Cows STILL Give Better Milk*, and also the book *Rebooting Leadership*. Since 1990 he has delivered keynote presentations and training programs on Leadership and Employee Engagement for more than 850 audiences on five continents. Richard has appeared on CNN and MSNBC, and his work has been featured in *Business Week*, *Entrepreneur*, and *Inc.* magazines.



Three Main Core Competencies
Engagement, Performance/Productivity, Employee Relations

This course is appropriate for:
C-Suite, Senior Executive, VP, Directors, Managers, High Potentials

Learning Library assets included:
e-book "Contented Cows Still Give Better Milk: The Plain Truth about Employee Engagement and Your Bottom Line"

For more information or to register, visit www.LeadershipUSA.biz or call 303-471-7401